



# Hi!

## PRODUCT INFORMATION PACK



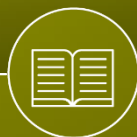
Overview



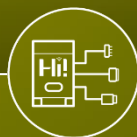
Product Range



Accessories



Marketing Tools



Technical Configurations



# OVERVIEW

- » MARKET NEEDS
- » VALUE PROPOSITION



## OVERVIEW

# MARKET NEEDS

### 1 ENHANCED TECHNOLOGY

Among all the payment devices currently on the market, cashless systems lead the market in payment devices



### 2 EASY SETUP

With dedicated Apps using Bluetooth low energy technology



### 3 DATA RETRIEVAL

Improve data retrieval without using any other kit (IrDA & BT integrated)



Product Range



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Technical Configurations

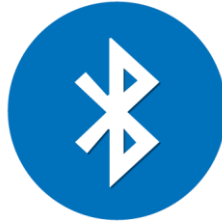


OVERVIEW

# VALUE PROPOSITION



**HIGHER  
SECURITY LEVEL**



**EASY  
1:1 INTEGRATION**

THROUGH THE APP



**WIDEST  
PAYMENT METHODS**

ENABLED



Product Range



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Technical Configurations



newis



OVERVIEW

# VALUE PROPOSITION



**HIGHER  
SECURITY LEVEL**

“**To prevent HACKING**”

*Market Insight*

*Reason to believe*

**Keys, tags and cards**  
up to Mifare Plus level

Possible **INTEGRATION** with third-party applications (access control, employees' badge, etc.)



Product Range



Accessories



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Technical Configurations



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OVERVIEW

# VALUE PROPOSITION



**EASY  
1:1 INTEGRATION**  
THROUGH THE APP

“ **TO TAKE ADVANTAGE** of the universal use of smartphones/apps to make day-to-day tasks easier. ”

*Market Insight*

*Reason to believe*

Hi! Reader with **IrDA** and **Bluetooth**



**APP** for operators to work with Hi!, new payment app with customization possibilities for the end-user



Product Range



Accessories



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OVERVIEW

# VALUE PROPOSITION



**WIDEST  
PAYMENT METHODS**

ENABLED

“**CASHLESS PAYMENT**”

*Market Insight*

*Reason to believe*



Breasy

Full **MULTI APPLICATION** integrated in one system with many different payment supports (*tags, keys, cards, wearables, stickers, etc.*) and **mobile apps** payment methods.



Product Range



Accessories



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## **PRODUCT RANGE**

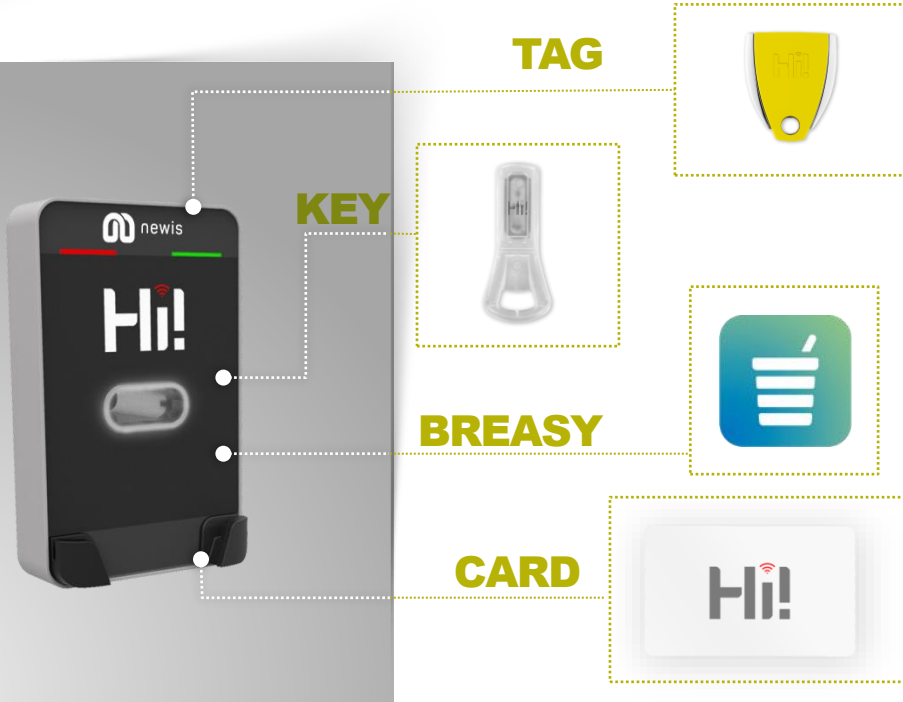
- » Hi! PLATINUM
- » Hi! SILVER
- » Hi! LIGHT MDB PERIPHERAL
- » FEATURES





PRODUCT RANGE

# Hi! PLATINUM EXE / MDB



FEATURES	PLATINUM
<b>Installation</b>	<b>EXTERNAL</b>
<b>Battery</b>	✓
<b>Key 125 KHz</b>	✓
<b>MiZiP Key</b>	✓
<b>Hi! Key (Mifare Plus)</b>	✓
<b>TAG (Mifare Plus)</b>	✓
<b>Bluetooth</b>	✓
<b>Card (Mifare Plus)</b>	✓
<b>IrDA</b>	✓
<b>Executive Version</b>	✓
<b>MDB Master Version</b>	✓
<b>MDB Peripheral Version</b>	✓
<b>DB9 Connector</b>	✗
<b>USB</b>	✓
<b>SD card</b>	✓



Overview

Accessories

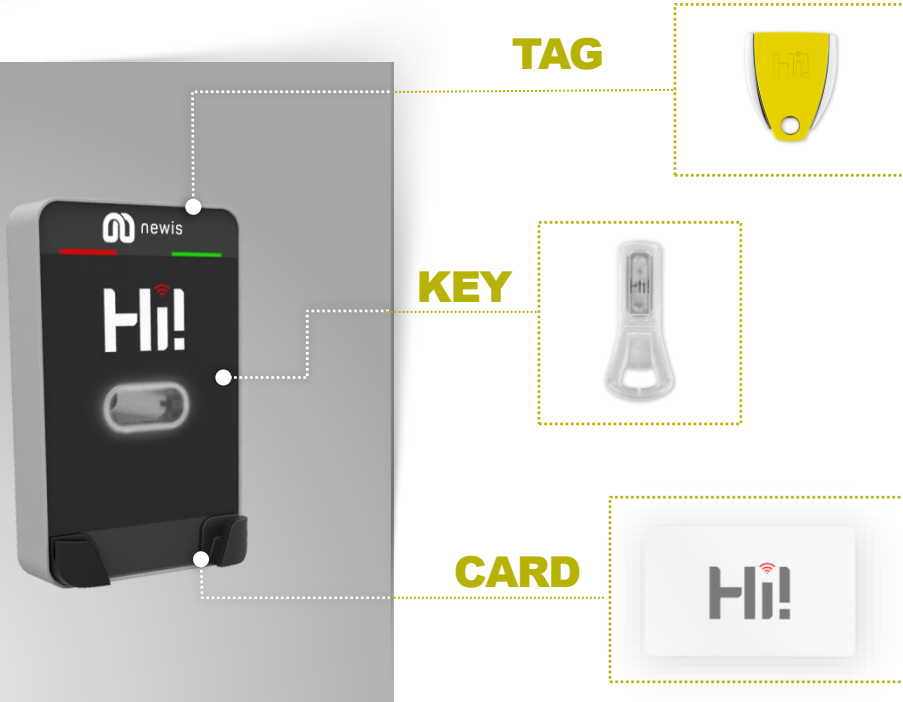
Marketing Tools

Technical Configurations



PRODUCT RANGE

# Hi! SILVER



FEATURES	SILVER
<b>Installation</b>	<b>EXTERNAL</b>
<b>Battery</b>	✗
<b>Key 125 KHz</b>	✓
<b>MiZiP Key</b>	✓
<b>Hi! Key (Mifare Plus)</b>	✓
<b>TAG (Mifare Plus)</b>	✓
<b>Bluetooth</b>	✗
<b>Card (Mifare Plus)</b>	✓
<b>IrDA</b>	✗
<b>Executive Version</b>	✗
<b>MDB Master Version</b>	✗
<b>MDB Peripheral Version</b>	✓
<b>DB9 Connector</b>	✓
<b>USB</b>	✓
<b>SD card</b>	✗



Overview

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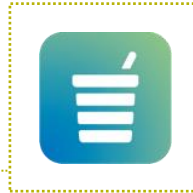
PRODUCT RANGE

# Hi! LIGHT MDB Peripheral



The new Hi! light MDB Peripheral **embeds Breasy mobile payment technology** in a small and flexible box, that can be **connected inside any machine** (HoReCa / OCS / Vending).

**BREASY**



FEATURES	LIGHT
<b>Installation</b>	<b>INTERNAL</b>
<b>Battery</b>	✓
<b>Key 125 KHz</b>	✗
<b>MiZIP Key</b>	✗
<b>Hi! Key (Mifare Plus)</b>	✗
<b>TAG (Mifare Plus)</b>	✗
<b>Bluetooth</b>	✓
<b>Card (Mifare Plus)</b>	✗
<b>IrDA</b>	✗
<b>Executive Version</b>	✗
<b>MDB Master Version</b>	✗
<b>MDB Peripheral Version</b>	✓
<b>DB9 Connector</b>	✗
<b>USB</b>	✓
<b>SD card</b>	✗



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PRODUCT RANGE

# FEATURES Hi!



SILVER	PLATINUM	FEATURES	LIGHT
<b>EXTERNAL</b>	<b>EXTERNAL</b>	<b>Installation</b>	<b>INTERNAL</b>
✗	✓	<b>Battery</b>	✓
✓	✓	<b>Key 125 KHz</b>	✗
✓	✓	<b>MiZiP Key</b>	✗
✓	✓	<b>Hi! Key (Mifare Plus)</b>	✗
✓	✓	<b>TAG (Mifare Plus)</b>	✗
✗	✓	<b>Bluetooth</b>	✓
✓	✓	<b>Card (Mifare Plus)</b>	✗
✗	✓	<b>IrDA</b>	✗
✗	✓	<b>Executive Version</b>	✗
✗	✓	<b>MDB Master Version</b>	✗
✓	✓	<b>MDB Peripheral Version</b>	✓
✓	✗	<b>DB9 Connector</b>	✗
✓	✓	<b>USB</b>	✓
✗	✓	<b>SD card</b>	✗



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PRODUCT RANGE

# PRODUCT LINE Hi!

PRODUCT				
DESCRIPTION	<b>Hi!</b> READER SILVER	<b>Hi!</b> READER PLATINUM MDB	<b>Hi!</b> READER PLATINUM EXE	<b>Hi!</b> LIGHT MDB PERIPHERAL
CODE	<b>969100</b>	<b>969107 / 969108</b>	<b>969106</b>	<b>969109</b>



Overview



Accessories



Marketing Tools



Technical Configurations



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## ACCESSORIES

- » KEY, CARD, TAG
- » MiZIP BASIC ADDITIONAL MODULES FOR Hi!
- » MiZIP ACCESSORIES COMPATIBLE WITH Hi!
- » PC INTERFACE



## ACCESSORIES

# KEY, CARD, TAG

**KEY**  
PRODUCT  
DESCRIPTION

**Hi! KEY**  
RED



**Hi! KEY**  
YELLOW



**Hi! KEY**  
GREEN



**Hi! KEY**  
TRANSPARENT



**Hi! KEY**  
ORANGE



CODE

**969110**

**969111**

**969112**

**969113**

**969114**

**TAG**  
PRODUCT  
DESCRIPTION

**Hi! TAG**  
YELLOW



**Hi! TAG**  
LIGHT BLUE



**Hi! TAG**  
PINK



**Hi! TAG**  
BLACK



**Hi! TAG**  
RED



CODE

**969121**

**969122**

**969123**

**969124**

**969120**

**CARD &  
STICKER**  
PRODUCT  
DESCRIPTION

**Hi! CARD**  
MIFARE PLUS



**Hi!**  
STICKER MIFARE



CODE

**959279**

**969125**



Overview

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ACCESSORIES

# MiZiP Basic additional modules for Hi!

**The connection with different payment devices is through additional modules.**

All the modules will be mounted on the cables and will be smaller than today. This makes the installation on the machine easier.



## ORANGE

Connection with **12V** coin validator

CODE 969010



## YELLOW

Connection with **24V** coin validator

CODE 969011



## RED

Connection with **24V** coin validator + parallel note reader

CODE 969012



## GREEN

Connection with **EXE** coin mech (*Master & Peripheral*)

CODE 969013



## WHITE

Connection in series with other **MDB** payment systems

CODE 969130



Overview



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ACCESSORIES

# MiZiP Accessories compatible with Hi!

DESCRIPTION	<b>MiZiP</b> Yellow Key	<b>MiZiP</b> Interface Note Loader ICT	<b>MiZiP</b> Interface Note Loader Coges Eureka	<b>MiZiP</b> Charge Key	<b>MiZiP</b> Card 1K Multiapplication	<b>MiZiP</b> Card with magnetic strip
CODE	969013	969018	969020	969034	969037	969038



Overview



Product Range



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ACCESSORIES

# PC INTERFACE

**NEW PC INTERFACE** for  
programming keys & tags.

**Code 969131**



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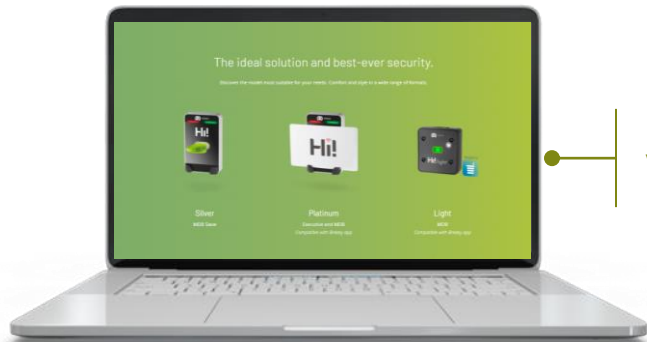


# MARKETING TOOLS

- » WEBSITE
- » OTHER TOOLS



# MARKETING TOOLS **WEBSITE**



**Newis website updated  
with Hi! Light**  
*newis.evocagroup.com*



**Newis website updated  
with Hi! range**  
*newis.evocagroup.com*



Overview

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MARKETING TOOLS

# OTHER TOOLS

**PRODUCT BROCHURE**  
in ITALIAN, ENGLISH, GERMAN,  
SPANISH & FRENCH

*Marketing Shared  
Area Brochure directory  
downloadable from  
newis website*



SPECIFIC **DEM**, presenting the whole range, to be sent  
following specific request by markets

*Evoca MailUp DEM platform  
Please contact Operative Marketing  
for details*

NEW **PRODUCT IMAGES** of Hi! Light

*Marketing Shared Area Photos directory*



Overview



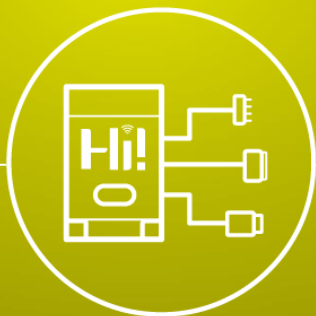
Product Range



Accessories



Technical Configurations



## TECHNICAL CONFIGURATIONS

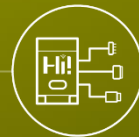
- » Hi! PLATINUM EXE
- » Hi! PLATINUM MDB
- » Hi! SILVER MDB
- » Hi! LIGHT MDB PERIPHERAL



TECHNICAL CONFIGURATIONS

# Hi! PLATINUM EXE

POSSIBLE CONFIGURATION



Overview

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TECHNICAL CONFIGURATIONS

# Hi! PLATINUM EXE

SCHEMES



MASTER **MDB**



PERIPHERAL

## MDB

- » Change giver
- » Coiner
- » Bill validator

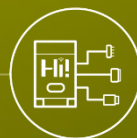


MASTER **EXE**

PERIPHERAL

PROTOCOL  
**EXE**  
MASTER

Price programming on either vending machine or **Hi!** (*price holding*)  
Accounting data of cashless system, coiner, bill validator are stored on **Hi!**



Overview

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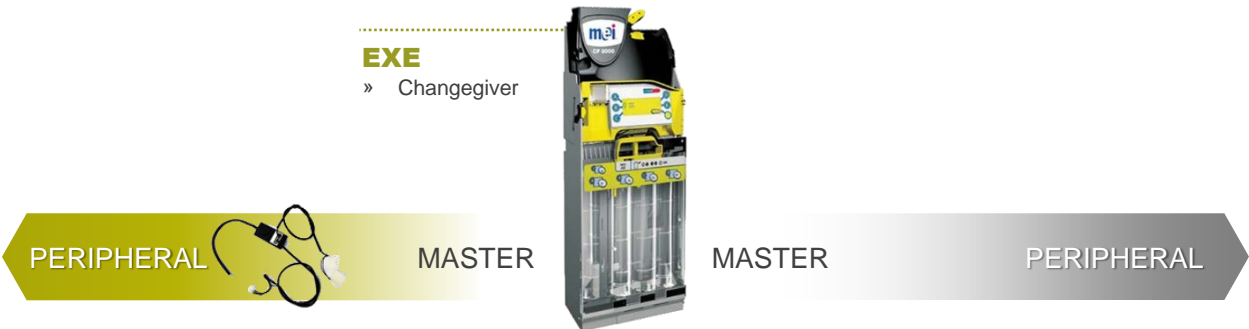
TECHNICAL CONFIGURATIONS

# Hi! PLATINUM EXE

SCHEMES



PROTOCOL  
**EXE**  
PERIPHERAL



Price programming on either **Hi!** or EXE Changegiver  
Accounting data of cashless system, coiner, bill validator  
are stored on **EXE CHANGEGIVER**



Overview



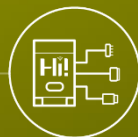
Product Range



Accessories



Marketing Tools





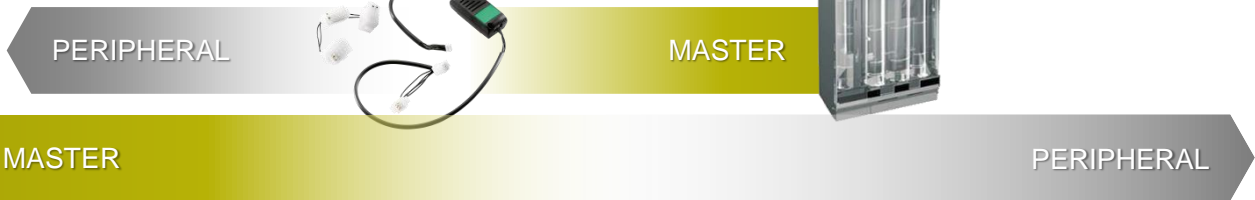
TECHNICAL CONFIGURATIONS

# Hi! PLATINUM EXE

SCHEMES



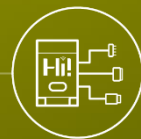
PROTOCOL  
**EXE**  
MASTER



**EXE**  
» Changegiver



Price programming on either **Hi!** or **EXE CHANGEGIVER**  
Accounting data of cashless system, coiner, bill validator are stored **on Hi!**  
*(without changegiver tubes details. Deprecated configuration)*



Overview

Product Range

Accessories

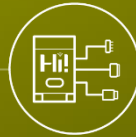
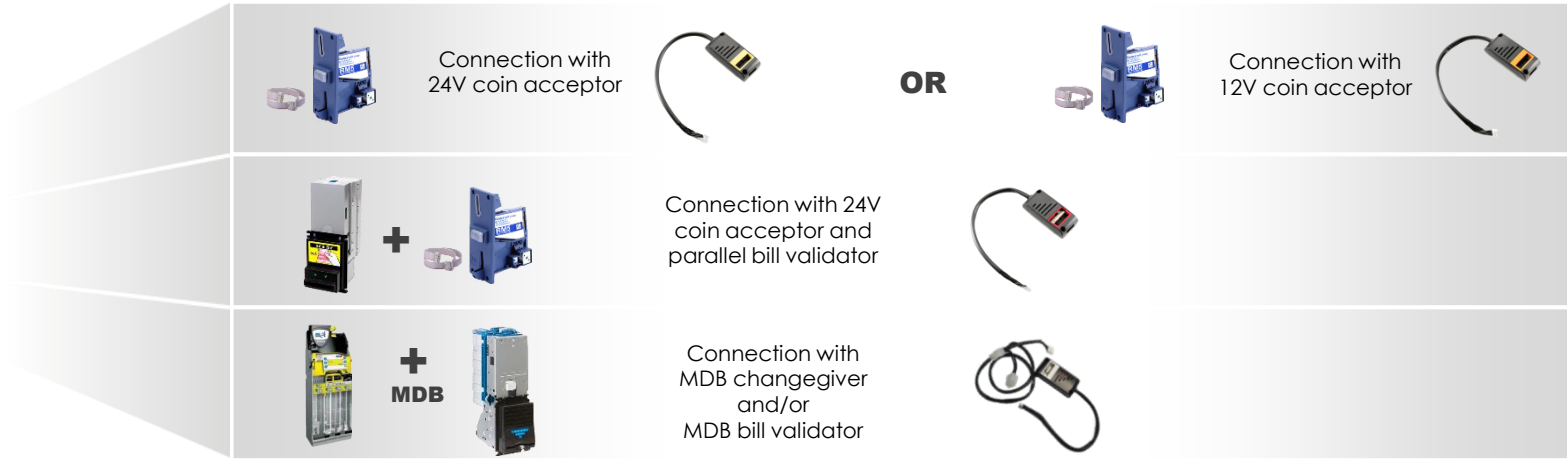
Marketing Tools



TECHNICAL CONFIGURATIONS

# Hi! PLATINUM MDB

## POSSIBLE CONFIGURATION



Overview

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TECHNICAL CONFIGURATIONS

# Hi! PLATINUM MDB

SCHEMES



MASTER



PERIPHERAL



## MDB

- » Change giver
- » Bill validator

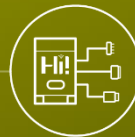
PERIPHERAL

MASTER



PROTOCOL  
**MDB**  
MASTER

Price programming on either vending machines or **Hi!**  
Accounting data of cashless system, coiner, bill validator  
are stored on vending machines.



Overview

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TECHNICAL CONFIGURATIONS

# Hi! PLATINUM MDB

SCHEMES



PROTOCOL  
**MDB**

## MDB

- » Change giver
- » Bill validator

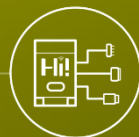


PERIPHERAL

MASTER



Price programming only on vending machine  
Accounting data of cashless system, coiner, bill validator  
are stored on vending machine



Overview

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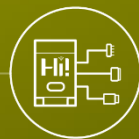


TECHNICAL CONFIGURATIONS

# Hi! SILVER MDB SCHEMES



**Only one configuration possible!**



Overview

Product Range

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TECHNICAL CONFIGURATIONS

# Hi! SILVER MDB SCHEMES



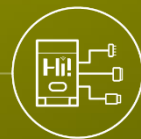
PROTOCOL  
**MDB**  
PERIPHERAL

**MDB or EXE**

» Change giver



Price programming only on vending machines  
Accounting data of cashless system, coiner, bill validator  
are stored on vending machines.



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TECHNICAL CONFIGURATIONS

# Hi! SILVER MDB SCHEMES



PERIPHERAL

MASTER



PERIPHERAL

MASTER

## MDB

- » Changeloger
- » Bill validator

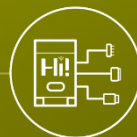


PERIPHERAL

PROTOCOL  
**MDB**  
MASTER

With or without other types of payment systems, price programming is only on vending machines.

Accounting data of cashless system, coiner, bill validator are stored on vending machines.



Overview

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TECHNICAL CONFIGURATIONS

# Hi! LIGHT MDB PERIPHERAL



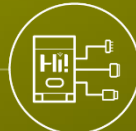
PROTOCOL  
**MDB**  
PERIPHERAL

**MDB or EXE**

» Change giver



Price programming only on vending machines  
Accounting data of cashless system, coiner, bill validator  
are stored on vending machines.



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